

ORDER

**WZZM 13**

Orders

Order / Rev: 726434

Alt Order #:

Product Desc: Committee to Elect Jase Bolger

Estimate: 12-HCC-965

Flight Dates: 11/02/12 - 11/06/12

Original Date / Rev: 11/01/12 / 11/01/12

Order Type: Political

Primary AE: Tim Siegel

Sales Office: WZZM

Sales Region: LOC

Agency

Name: Marketing Resource Group/ POL

Buying Contact:

Billing Contact:

225 S Washington Square

Lansing, MI 48933

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: House Rep Campaign Committee, Aut

Demographic: A25-54

Product Codes: PL-State House Representative

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	7	\$9,900.00	\$8,415.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	7	\$9,900.00	\$8,415.00	0.00
Totals	7	\$9,900.00	\$8,415.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	11/02/12	11/02/12	Fri Prime A Last Man Standing/Malibu Coun	CM	8-9p	----F--	:30	1	\$815.00	P-1	0.00	NM	1	\$815.00
N 2	WZZM	11/02/12	11/02/12	Fri Prime B Shark Tank	CM	9-10p	----F--	:30	1	\$610.00	P-1	0.00	NM	1	\$610.00
N 3	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
N 4	WZZM	11/04/12	11/04/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$1,120.00	P-1	0.00	NM	1	\$1,120.00
N 5	WZZM	11/04/12	11/04/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
N 6	WZZM	11/04/12	11/04/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
N 7	WZZM	11/04/12	11/04/12	Sun Prime D 666 Park Avenue	CM	10-11p	-----S	:30	1	\$1,225.00	P-2	0.00	NM	1	\$1,225.00
													Totals	7	\$9,900.00